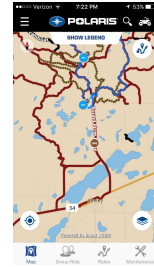




POLARIS RIDE COMMAND

Page 1



RIDE COMMAND™ adds a new dimension to snowmobile and off-road riding, by offering a world of connection at your fingertips.

A Newsletter to RIDE COMMAND Clubs & Trail Managers Issue No. 25 - July 2020

Summer Riding (And Trail Manager Activity) Are In Full Swing!



As the nation opens up following months of sheltering in place, many families are vacationing close to home, and in search of new outdoor activities. As a result, off-highway vehicle (OHV) sales are hot and many clubs are seeing record numbers of riders on their trails.

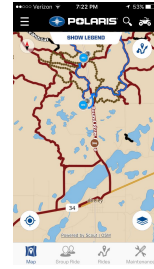
Two Things To Keep Fresh This Summer:

- The fuel in your ATVs
- The Premium Points of Interest for your club's business sponsors























POLARIS RIDE COMMAND

Page 2



Last winter, a rider sent our help desk a note, reporting that a resort on the Ride Command map showed that it sold fuel. When he arrived on his snowmobile to fill the tank, he discovered not only had the resort quit selling fuel, it had drastically cut the hours that it was open for business. We quickly informed the Ride Command Trail Manager who had posted the POI of that club's business sponsor, and they revised the listing.

CLUB SPONSORS			
Southside Fuel Plus	Expired	<input checked="" type="checkbox"/>	 
Big Dipper Restaurant	Expired	<input checked="" type="checkbox"/>	 
The Pickled Loon Saloon	Expired	<input type="checkbox"/>	 
Stompin' Grounds	Active	<input checked="" type="checkbox"/>	 
Huddle's Resort & Restaurant	Active	<input checked="" type="checkbox"/>	 
The One Stop	Active	<input checked="" type="checkbox"/>	 
Birchwood Char House	Active	<input checked="" type="checkbox"/>	 
Swanson's Bait & Tackle	Active	<input checked="" type="checkbox"/>	 
Remer Motel & Campground	Active	<input checked="" type="checkbox"/>	 
American Legion Post 202	Active	<input checked="" type="checkbox"/>	 

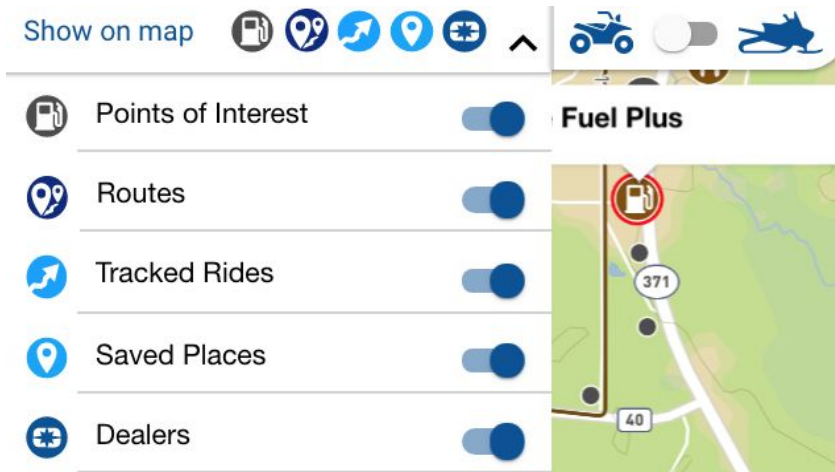
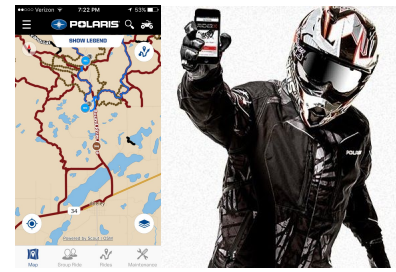
Make Sure Premium POIs Remain "Active" And Updated Many OHV and snowmobile clubs are selling Premium Points-of-Interest to raise club funds. Or including them as part of business memberships. They are good for 1 year, serving as a checkpoint for clubs to update sponsor information and annual fees, and prevent map clutter. To keep the POIs active, check the expiration date

and renew it. You can also update the information and add new POIs to your list of 10 club sponsors selling food, fuel or lodging.

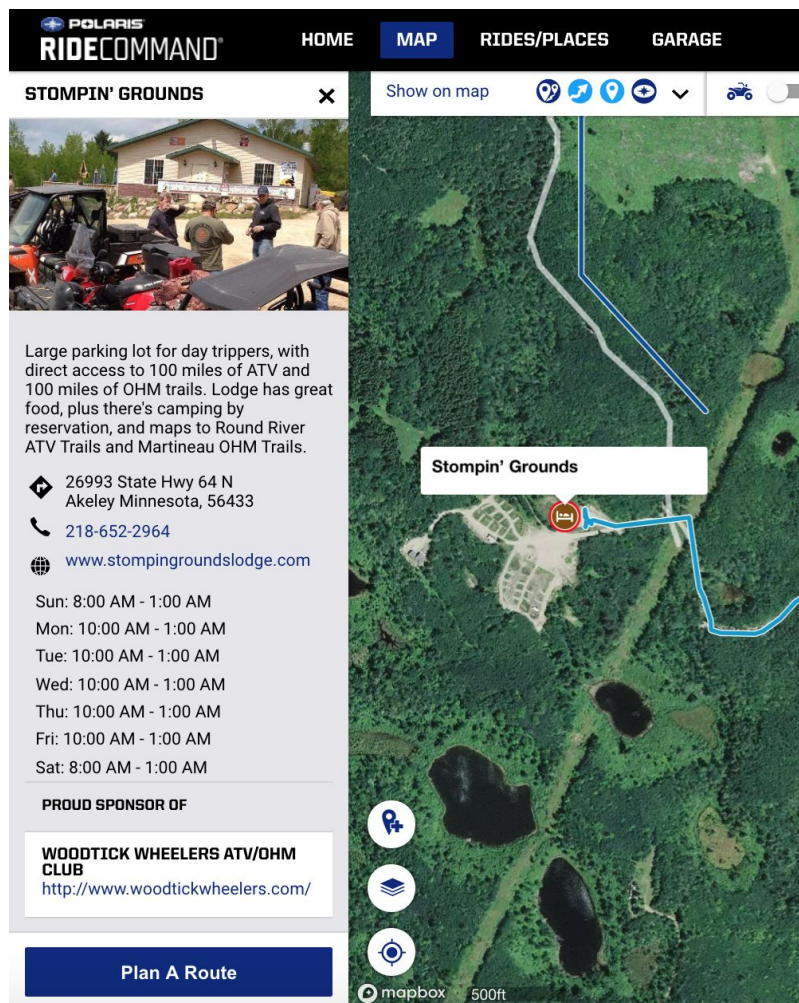


POLARIS RIDECOMMAND

Page 3



Remember: Your club's Premium POIs always appear on the Ride Command map. To see other businesses in the area while riding, and that might be interested in joining your club, be sure to turn on the "Points of Interest" tab under "Show on map" in the upper left corner.



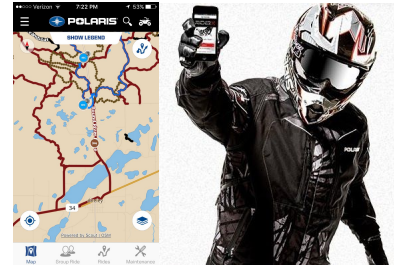
Helpful Tips: Add photos of the businesses to make your Premium POIs stand out on the map. They also add a reference point for riders when they are out riding and heading to find food, fuel or lodging.

Be sure to also add photos to the waypoints you make public for trailheads, official parking, campgrounds, scenic stops and other waypoint categories.



POLARIS RIDE COMMAND

Page 4



Thank you for partnering with Ride Command. Let us know if you:

- Need to change the name of the Ride Command Trail Manager for your club.
- Need a refresher on how to manage your trail system or send in shape files.
- Need assistance selling, creating and posting Premium Points-of-Interest.
- Know clubs, agencies or organizations we can invite to join Ride Command.
- Need technical assistance using the Ride Command app on your devices.
- Have comments on how Ride Command is helping your club.
- Have suggestions on ways we can improve Ride Command for your club.



We're Here To Help Our team of lifelong riders and talented GIS Specialists can help your club make the most of Polaris Ride Command. Send your comments and questions about Ride Command and your abilities as a Ride Command Club or Trail Manager, to: ridecommand-support@polaris.com .