



September 15<sup>th</sup>, 2020

Dear Eastman ATV Supporter,

Annually in June our club does a "Ride for Mom", the goal of which is to raise money for CancerCare MB. We are very proud to state that over the last four years the Ride for Mom has raised over \$54,000, all of which was turned over to CancerCare MB to be used at their discretion in the research and treatment of cancer in this Province.

This year, due to Covid-19, there was not an actual Ride for Mom, however despite that, the Eastman ATV Club has instead decided to launch a Ride for Mom Campaign to raise funds. The Ride for Mom Campaign will run from September 15<sup>th</sup> to October 31<sup>st</sup>, 2020, after which all donations will be turned over to CancerCare MB. I am asking you to consider making a donation for this very worthy cause. All donations in any amount are more than welcome and tax receipts will be issued by CancerCare MB for any donation over \$15. We have several easy options available to assist you with your donation:

- You can make your donation directly to CancerCare MB by following the below link to their site. The advantage of this is that you will receive your tax receipt by email very promptly. http://support.cancercarefdn.mb.ca/goto/EastmanATVRideForMom
- 2. Make a cheque payable to CancerCare MB Foundation and mail it to Eastman ATV, 6-1329 Niakwa Road East, Winnipeg, MB, R2J 3T4. Please also include your name, mailing address and email address for tax receipting purposes
- 3. You can e-transfer your donation to rideformom@eastmanatv.com Please include your name, mailing address and email address for tax receipting purposes. In order to ensure your e-donation is secure, please use the following question and password: Question: What is the name of this campaign? Answer: rideformom
- 4. You can contact Eastman ATV Club President Donald Eidse at deidse@eastmanatv.com or 204- 558-5690 for more information.

Cancer is a devastating disease that touches our hearts deeply, as we all have loved ones and friends that it has impacted in the past, is doing so right now and unfortunately will do so again in the future. However, your donation helps enable ongoing cancer research, which equates to new cutting-edge treatments and drugs, which in some cases translates into cures or longer life expectancies.

Once again, thanks very much for supporting this very worthy cause. Its people like you that make a difference.

Best regards,

Donald Eidse, President